## **2021-2022 Ohio DECA Pin Design Competition**

## **Description**

Develop a design that will be produced into trading pins for Ohio DECA at the National Career Development Conference.

*All images must be licensed for commercial use and be accompanied with a works cited page.*

## **Eligibility**

Any student member or team of members may enter this event; however, each career-technical education program can only submit ONE design.

## **Contestant must supply**

* Design that is created and submitted as 2” x 2”, 300 dpi, .jpg image.
* Works Cited page (if applicable)
* Virtual submission form

## **Specifications**

* This is a pre-submitted event, complete the online submission form.
* Member or team must incorporate the annual DECA, Inc theme
  + Must include the words “Ohio” and “2022” in the design.
  + The words of the national theme do **NOT** have to appear in the design.
  + Design in color and ANY SHAPE, no color limit.
* The member or team MAY enlist the help of others in producing a digitally created design.
* Dimensions of the contestant-generated design must not exceed 2" x 2". It is recommended that you use 300 dpi. The design MUST be saved in a .jpg format, all other formats will be DISQUALIFIED.
* Contestant’s name may *not* appear anywhere on design or output.
* Confirmation of receipt will be provided when project is submitted.
* No fax or mailed copies will be accepted, an online submission form must be completed.
* No changes can be made to the project after the date of submission.
* *All images must be licensed for commercial use and be accompanied with a works cited page.* Originality and effectiveness will be given greater consideration.
* All written and design materials must follow the Ohio DECA Brand Guide in proper use of the DECA Logo, organization name, and follow all copyright and fair use guidelines.
* No registered trademarks or names may be used in accordance with DECA, Inc.’s policy to comply with all state and federal copyright laws. Although a work may be freely accessible on the Internet and contain no statement of copyright, copyright law provides that such works are protected. Contestants must assume that works are protected by copyright until they learn otherwise. **The contestant will be DISQUALIFIED for copyright violations.**
* The designs will be submitted to the Ohio DECA members to select the top ten trading pin designs. From these designs, the Ohio DECA State Officer Team will select the top trading pin that will be used for the International Career Development Conference.

## **Topic**

Develop a design that will be produced into trading pins for Ohio DECA during the DECA, Inc International Career Development Conference.

## **Method of evaluation**

Technical Scoring Rubric

Membership Vote

## **Length of event**

The design, works cited and entry information must be submitted to Ohio DECA no later than 4:00 pm Eastern Standard on November 1, 2021.

## **Winning Designs**

The winning designs will be awarded $75 to their school chapter.

## **Submission Form**

<https://forms.gle/1T1gzPn4TE6RWykL8>

**Technical Scoring Rubric**

|  |  |  |
| --- | --- | --- |
| Contestant Violated the Copyright and/or Fair Use Guidelines | * Yes (Disqualification) | * No |
| If yes, please stop scoring and provide a brief reason for the disqualification below: | | |
| Contestant followed topic | * Yes | * No (Disqualification) |

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| --- | --- | --- | --- | --- | --- |
| **Items to Evaluate** | **Below Average** | **Average** | **Good** | **Excellent** | **Points Awarded** |
| Contestant submitted the correct information and in the correct format.   * Design (2x2 pin size) –jpg Format * Works Cited page – .doc, .docx, or .pdf format   ***All points or none are awarded by the technical judge.*** | | | | 10 |  |
| Design shows imagination, creativity, and originality | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Contestant-generated logo shows imagination, creativity and originality | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Design gains attention and has eye appeal | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Theme is incorporated in the design | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Effectiveness (easily understood, motivational, accurate) | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Works cited page meets the requirements as outlined in the [*Style & Reference*](http://www.bpa.org/sdownload/2015-16_SPS_Style_Reference_Manual.pdf)[*Manual*](http://www.bpa.org/sdownload/2015-16_SPS_Style_Reference_Manual.pdf)– 10 points (all or nothing) |  |  |  | 10 |  |
| **TOTAL TECHNICAL POINTS (120 points maximum)** | | | | |  |