**OHIO DECA STATE OFFICER GUIDELINES FOR SELECTED OFFICE:**

**(Policy Advocacy)**

**Each competitor for the two selected positions must meet the following:**

1. Be an active member in good standing of both Ohio DECA and DECA, Inc. at present and throughout the term in which they will serve
2. Complete the State Officer Candidate Application jot form at ohiodeca.org. These two forms MUST be submitted by February 1, 2021,

**Duties of the Selected Vice President of Policy Advocacy:**

* The Policy Advocate would be the “expert” in explaining various policies affecting Career Tech Education (CTE) and Career Technical Student Organizations (CTSO).
* The Policy Advocate would be the designated State Officer to attend requested visits involving, but not limited to, administrators, business representatives, State Representatives, or other important individuals.
* The policy advocate officer would also reach out to officers of other Career Tech organizations in Ohio to partner with them to promote the value of all CTE programs
* The policy advocate will attend conferences and meetings with other CTSO officers to promote benefit of CTE in Ohio
* He/She would be able to inform other State Officers and help prepare the team when requested to attend various events.

**Competition for this position would include a test, self-introduction and interview:**

* A 50 question test will cover Ohio DECA Facts (on fact sheet and deca.org website) as well as ODE policies relating to Career Tech Education and Career Technical Student Organizations
* Self-Introduction: A 60 second self-introduction (not changed from previous positions)
* Interview: Questions to ascertain the candidate’s knowledge about ODE policies as well as the benefits of Career Tech Education and Career Technical Student Organizations

**The Evaluation Sheets to be used for this competition are as follow as well as study notes for the written test.**

**OHIO DECA**

Participant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Vice President of Policy Advocacy - SELF INTRODUCTION**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Area** | **Poor** | **Fair** | **Good** | **Excellent** | **Points Awarded** |
| **Platform Deportment** (10 Points)General Appearance, Poise, Manner, Eye Contact, Self-Confidence, and Gestures  | 0 – 2 | 3 - 5 | 6 - 8 | 9 – 10 |  |
| **Oral Presentation** (10 Points)Content, Organization of Thought, Voice, Diction, and Grammar | 0 – 2 | 3 - 5 | 6 - 8 | 9 – 10 |  |

Self-Introduction (20 Points) \_\_\_\_\_\_\_\_\_\_\_\_\_

**OHIO DECA**

Participant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**VICE PRESIDENT OF POLICY ADVOCACY INTERVIEW RATING SHEET**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Area** | **Poor** | **Fair** | **Good** | **Excellent** | **Points Awarded** |
| **Value of Career Technology Program** (20 Points)Which emphasizes business, finance, hospitality, marketing and management career fields for students? | 0 – 5 | 6 - 10 | 11 - 15 | 16 – 20 |  |
| **How would you advocate on behalf of Ohio DECA to a business professional, elected official or educational leader in 60 seconds or less?** (20 Points)Presenting your 60 second pitch on the importance of DECA, a CTSO that focuses on professional business careers | 0 – 5 | 6 – 10 | 11 – 15 | 16 – 20 |  |
| **Plan for Ohio DECA to advocate to administrators, politicians and professional business stakeholders**(20 Points) | 0 – 5 | 6 – 10 | 11 – 15 | 16 – 20 |  |
| **Career Goal** (20 Points)Career Goal and Plans for Achieving Goal | 0 - 5 | 6 – 10 | 11 - 15 | 16 - 20 |  |
| **Professionalism** (20 Points)Appropriate Business Appearance, Enthusiasm and Self-Confidence | 0 – 5 | 6 - 10 | 11 - 15 | 16 - 20 |  |

Self-Introduction (20 Points) \_\_\_\_\_\_\_\_\_\_\_\_\_

Interview (100 Points) \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Written Examination (50 Points) \_\_\_\_\_\_\_\_\_\_\_\_\_

**TOTAL** (170 Points) \_\_\_\_\_\_\_\_\_\_\_\_\_

**Policy Advocate Study Notes**

**Ohio Career Technical Education**

**Definition:**

Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners.

**Vision:**

Every Ohio secondary career tech program graduate is prepared for successful employment and ongoing education, and every Ohio business has the workforce it needs to prosper.

**Mission:**

Provide leadership and support for the successful delivery of quality career-technical education in an effort to drive quality workforce development in Ohio.

**Signature Areas:**

The Office of Career-Technical Education has identified four signature areas that recognize the state’s highest workforce development needs and align the efforts of the Office with these needs.

Career Connections

* Integrate Career Connections through K-12
* Engage students in using the OhioMeansJobs website
* Encourage student success plans for all students

Career Preparation

* Increase career-technical student enrollment
* Promote Career Pathways aligned to postsecondary education and in demand occupations
* Assure integration of high-level academic and technical knowledge and skills

Career Readiness

* Increase the number of students obtaining credentials1, certificates and licenses
* Prepare students for multiple options after high school: gainful employment and/or postsecondary study
* Collaborate with Ohio businesses to ensure they have the workforce needed to succeed

Program Quality

* Design accountability systems so students have access to quality programs
* Provide teachers with the professional development they need to meet high academic, technical and pedagogical standards • Reduce barriers in credentialing career tech teachers through the alternative licensure program

**1** Thiswebsite provides examples of industry-recognized credentials ([https://education.ohio.gov/Topics/Ohio-s-Graduation-    Requirements/Industry-Recognized-Credentials/Industry-Recognized-Credentials-by-Career-Field](https://education.ohio.gov/Topics/Ohio-s-Graduation-%20%20%20%20Requirements/Industry-Recognized-Credentials/Industry-Recognized-Credentials-by-Career-Field))

**Career Fields in Ohio**

Ohio has 16 career fields (areas of study) in career-technical education.  Students have opportunities to concentrate their studies in one of these fields:

* Agricultural and Environmental Systems
* Arts and Communication
* Business and Administrative Services
* Construction Technologies
* Education and Training
* Engineering and Science Technologies
* Finance
* Government and Public Administration
* Health Science
* Hospitality and Tourism
* Human Services
* Information Technology
* Law and Public Safety
* Manufacturing
* Marketing
* Transportation Systems

**Student Organizations**

There are five career-technical student organizations that offer CTE students the opportunity to improve technical skills, practice leadership and social skills, and volunteer for community and school service activities.  These organizations provide real-world experiences that challenge students to develop and succeed. There are five recognized CTSOs:

* DECA
* Business Professionals of America (BPA)
* FFA
* Family, Career and Community Leaders of America (FCCLA)
* Skills USA

DECA is designed to provide opportunities for business, marketing and finance students.  BPA primarily provides leadership for business, marketing, finance, arts and communications, and information technology students.  FFA provides services for agricultural students.  FCCLA is designed for hospitality and tourism, education and training, and work and family students.  Skills USA provides opportunities for transportation, manufacturing, law and public safety, human services, health science, engineering, science technologies and construction students.

**Ohio Career Technical Business Education**

Business Education (CTE) provides students of all ages with the academic and technical business, marketing and finance skills, knowledge and training necessary to succeed in future careers and to become lifelong learners.

This includes

* Technical and professional level careers in planning, managing, and performing marketing activities such as distribution, promotion, pricing, selling, financing, information management and product/service management to reach organizational objectives.
* Technical and professional level careers in business management, administrative support, human resources, business administration, legal management and medical management.
* Technical and professional-level careers in accounting, financial and investment planning, banking, insurance, real estate and business financial management

**Developing Answers to Frequently Asked Questions**

Practice Answers Designed to Help You Frame Your Responses

**1. As a legislator, why should I provide funding to career technical education?**

Career Tech creates young adults with the soft skills and technical skills to be immediately successful in a business environment.  Without Ohio’s monies, career tech could not afford the equipment, low class sizes, and teachers that really make the best programs in the country.  Ohio students are trained in the latest business skills and techniques and return every dollar that is invested in them.  Whether the students go directly to work or to college, when they enter the work force, they are more prepared for the rigor and reality of work.

**2. As a businessperson, how can I help Ohio DECA?**

We have many opportunities in business and marketing education as well as DECA.  Ultimately, all these opportunities help us.  You can provide internships or job placements for students, host field trips, become a guest speaker, act as a DECA judge, help a student with a competition, participate on an advisory committee, and/or contribute funds to DECA, a non-profit educational organization.

**3. As a teacher, what is my role in DECA?**

You can be the energy behind DECA who creates passion for DECA in your students.  Your leadership in helping students build a strong program of activities for your DECA chapter makes a difference in how much your students learn and grow.  You help them structure events and competitions, motivate them when things get hard, stay late to work on projects and so much more.  I can’t tell you how much I admire and appreciate teachers and DECA advisors.

**4. How do you start a DECA chapter in your school?**

First, you must work with your administration to start a career-technical business program or to convert a business program in your school into a career-technical program.  It takes time and energy to convince administrators and school boards, but it is worth it.  Once you have some interest established, ask your administrator to call 614-644-6769 and speak to state staff. Promotional materials and resources are available at deca.org.

**5. What is the organization of CTE in Ohio?**

CTE is offered in comprehensive high schools and career centers across the state.  It can be offered in Grades 7-12.  All programs are required to have an advisory committee, participate in a CTSO, offer at least 3 college credits, and a minimum of four courses throughout the grades.  There are over 120,000 CTE participants and about 13,000 in business, marketing and finance.  There are approximately 320 business, marketing and finance programs in Ohio.  Labor market data supports the fact that business provides many high demand, high skill, high wage jobs such as accounting and finance, marketing research, sales, customer service and logistics.

**Now, Build Your Own Answers to These Questions**

1. Why is DECA worthwhile?
2. As a student, how can I get involved in DECA?
3. Why is Perkins funding important to CTE?
4. As a parent, how can I get involved in DECA?
5. What is a policy advocate?
6. How does Ohio DECA use its money.  (Hint:  All monies for Ohio DECA are rolled back into services for students.)
7. Why did you decide to participate in DECA?
8. How can alumni get involved?

**Websites and Materials to Study**

Websites for Review

www.ohiodeca.org

[www.deca.org](http://www.deca.org)

Search the International DECA site for answers to the following questions:

1. What opportunities does DECA offer for leadership and competition?
2. How does DECA. Inc. provide opportunities for advocacy on a national level?
3. If you have a CTE business program in your school, how can you start a DECA chapter for it?
4. How can a legislator or business professional get involved in DECA?

<https://sites.google.com/view/ohiodeca/home>

Search the Ohio DECA site for answers to the following questions:

1. What is the Ohio DECA Executive Council?
2. What are Ohio’s two major state conferences?
3. What is DECA camp?

[www.careertech.org](http://www.careertech.org)

The is a national CTE site.  Please study the sections identified.

Career Technical Education (About CTE and Programs of Study)

Federal Policy (The Perkins Act)

Promote CTE (All Sections)

Webpages for Review

<https://www.deca.org/about/>

<https://sites.google.com/view/ohiodeca/home/about>